

Your Trusted Partner in Professional Services



# WESTMID SERVICESGROUP

## COMPANY PROFILE 2025



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# TABLE OF CONTENT



1

## Company Overview

- Who We Are
- Our History & Heritage
- CEO & Operations Manager Speaks
- Our Core Values & Business Ethics



2

## Our Business Divisions

Security Services  
Cleaning Services  
Renovation & Maintenance  
Warehouse Staffing & Workforce Solutions

2

## Strategic Operations & Excellence

- Why Choose Us?
- Our Process & Workflow
- Compliance & Certifications
- Technological Advancements in Our Services

2

## Partnerships, Supply Chain & Business Influence

- Strategic Collaborations & Industry Partnerships
- The Power of a Reliable Network
- Supply Chain & Procurement

2

## Client Success & Market Positioning

- Key Clients & Case Studies
- Testimonials from Clients & Partners

2

## Get in Touch



# WHO WE ARE

Securing Spaces, Serving  
with Excellence.



## Building Trust, Delivering Excellence

Established in **2012**, Westmid ServicesGroup is a trusted name in delivering professional security and cleaningsolutions across the UK. With years of industry expertise, we provide cost-effective and tailored services to meet the unique needs of every client. Our commitment to quality, safety, and customer satisfaction sets us apart from others.

We take pride in having a skilled and diverse workforce, fully trained and **SIA approved**, ensuring complete peace of mind. From security guarding to cleaning services, our dedicated team ensures high standards of professionalism and reliability. We believe in teamwork, continuous improvement, and building long-term client relationships based on trust and performance.



# DIRECTOR SPEAKS



## ■ Message From The CEO

At WestMid Services Group, we are committed to delivering exceptional service and creating lasting value for our clients. With a focus on quality, innovation, and integrity, we strive to exceed expectations and build strong, trusted partnerships. Together, we are shaping the future of our industry.



### Anam Zahra

Chief executive officer

*Zahra Anam*





# OPERATIONS MANAGER

## ■ Message From The Operations Manager

As the National Operations & Business Development Manager at Westmid Services Group, my vision is clear – to drive operational excellence while fostering growth through strong client partnerships

I am committed to ensuring that every service we deliver embodies professionalism, quality, and genuine customer care. By focusing on consistency, innovation, and strategic development, my team and I work passionately to uphold the highest standards of safety, efficiency, and satisfaction across all regions and sectors we serve.

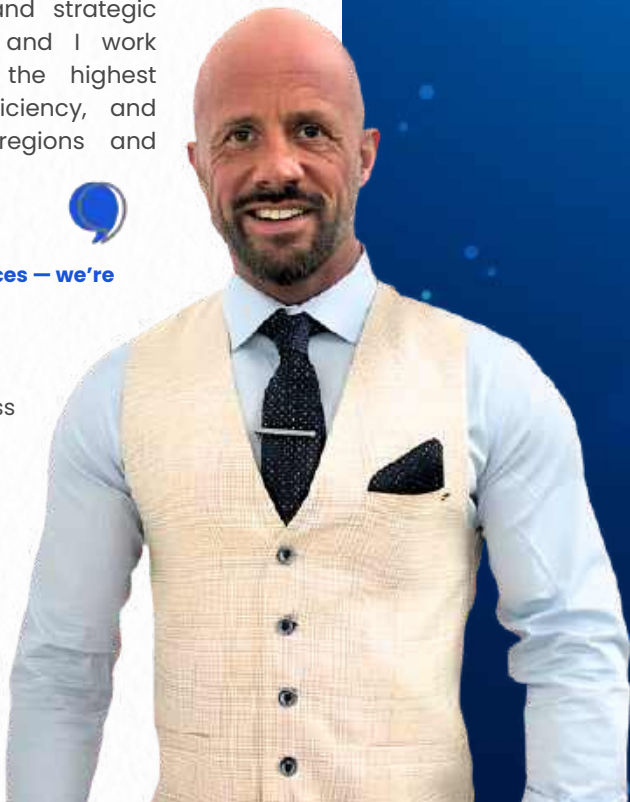


**We're not just providing services – we're building trust.**

### **Richard Lomas**

National Operation & Business Development Manager

*Richard Lomas*





## Our History & Heritage

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Founded in 2012, WestMid Services Group began with a commitment to delivering high-quality, cost-effective solutions. Over the years, we've expanded our offerings and built a team of experienced professionals who are dedicated to ensuring the success of our clients.



Established in 2012, WestMid Services Group has been providing high-quality, cost-effective services tailored to meet the needs of our clients. With a team of experienced professionals, we focus on delivering efficient solutions that allow businesses to thrive while we handle the rest



We pride ourselves on maintaining high safety standards, thorough recruitment, and continuous staff training. Our commitment to diversity and customer satisfaction ensures we meet and exceed client expectations, while our SIA-approved security services guarantee peace of mind for those we serve.



# Vision & Mission



Delivering trusted, professional solutions in security, cleaning, and facility management — creating safe, clean, and efficient spaces with a focus on quality, innovation, and customer satisfaction.

## ■ Vision

At Westmid Services Group, our mission is to deliver professional, reliable, and high-quality services from a single trusted source. We are committed to raising industry standards through innovation, skilled teams, and customer-focused solutions — ensuring safe, clean, and secure environments for all our clients.



## ■ Mission

Our vision is to become the UK's most trusted and leading service provider in security, cleaning, and facility management. We aim to create safer, cleaner, and well-managed environments through continuous innovation, commitment to quality, and a customer-first approach. Our goal is to set new industry standards while building long-term partnerships based on trust, reliability, and excellence.



# Our Services



Apremiernationalproviderofintegratedservice solutions, specializing in physical security,electronicsecurity,cleaningservices, workforce solutions, and Facility Management.



## Security Services

- *CCTV towers CCTV Surveillance*
- *Systems Intrusion Detection*
- *Systems Fire and Smoke Detection*
- *Systems Smart Home Security*
- *Solutions Roller shutters and*
- *Electric Doors Intercom and Video*
- *Door Entry Systems*



## Cleaning Services

- *Deep Cleaning*
- *Window Cleaning*
- *Restaurant Cleaning*
- *Regular Home Cleaning Services*
- *End Of Tenancy Cleaning*
- *Carpet And Upholstery Cleaning*
- *Cleaning for factories, warehouses, and industrial facilities.*



## Workforce Services

- *Pickers And Packers*
- *Permanent Recruitment*
- *Skilled And Semi-Skilled Labour*
- *Event Staffing*
- *Industrial And Construction Labour*
- *Temporary Staffing*
- *Administrative And Clerical Staff*



## Facility Maintenance

- *Painting and Decorations*
- *Carpentry and Woodworks*
- *Heating and Plumbing*
- *Lighting and Electrical*
- *Kitchen and Bathroom Repair*
- *Gardening and Landscaping*
- *Commercial and Domestic Cleaning*
- *Home Moving and Rubbish Removal*

# SECURITY SERVICES



At Westmid Services Group, we offer a complete range of physical and electronic security solutions designed to protect your people, property, and assets. From highly trained static security guards to advanced electronic systems like **CCTV monitoring, alarm response, and access control** — we provide smart, reliable, and effective security solutions tailored to your needs. Our goal is to create a safe and secure environment using the perfect blend of human presence and modern technology.



## PHYSICAL SECURITY SERVICES



**Static Security**



**Retail Security**



**Alarm Response & Mobile Petrol**



**Closed Protection**



**K9 Dogs**



**Keyholding Services**



**Event Security**

## ELECTRONICS SECURITY



**CCTV Towers**



**CCTV Surveillance Systems**



**Access Control Systems**



**Intrusion Detection Systems**



**Fire & Smoke Detection Systems**



**Smart Home Security Solutions**



**Intercom & Video Door Entry Systems**



**Roller Shutters & Electric Doors**



# Westmid cleaning Services

Westmid Group offers professional cleaning solutions for both domestic and commercial spaces. We specialize in creating clean, hygienic, and well-maintained environments, tailored to meet your specific needs for a spotless, healthy space.

clean, hygienic, and well-maintained environment



## DOMESTIC CLEANING SERVICES

- Regular Home Cleaning
- Deep Cleaning
- End Of Tenancy Cleaning
- Carpet & Upholstery Cleaning
- Window Cleaning

## COMMERCIAL CLEANING SERVICES

- Office Cleaning
- Retail & Store Cleaning
- Industrial Cleaning
- Healthcare Facility Cleaning
- Event Cleaning
- Restaurant Cleaning



# Facility Management



“ At Westmid Services Group, we provide complete Facilities Management solutions designed to keep your business running smoothly. From cleaning and maintenance to security and support services, we handle everything with professionalism and care. Our goal is to create safe, clean, and well-managed environments so you can focus on what matters most – your business. ”



Maintenance services designed to keep your residential, commercial, and industrial properties running smoothly and efficiently



## Painting and Decorations

Our Professional painters and decorators use high-quality materials and techniques to ensure a durable and visually pleasing result.

## Carpentry and Woodworks

We specialize in bespoke cabinetry, furniture design, and intricate trim work, enhances the beauty and functionality of your space.

## Heating and Plumbing

We specialize in installation, maintenance, and repair of heating systems, water heaters, and plumbing fixtures.

## Lighting and Electrical

Our skilled electricians are experienced in handling everything from simple lighting upgrades to complex electrical installations.

## Gardening and Landscapings

Our team provides range of services, including garden design, planting, lawn care, and landscape maintenance, tailored to meet your specific needs and preferences.

## Commercial and Domestic Cleaning

Our commercial and domestic cleaning services are designed to provide thorough, reliable, and efficient cleaning solutions for both residential and business environments.

## Home Moving and Rubbish Removals

Our home moving and rubbish removal services are designed to make your transition as smooth and stress-free as possible.

## Mounting and Installations

Our mounting and installation services are designed to provide you with expert assistance in setting up a wide range of fixtures and equipment.

## Roofing and Tiling

Our skilled team specializes in roofing and tiling installations, repairs, and maintenance to protect your building from weather damage, wear, and security risks.

## House Extensions

Our Professional painters and decorators use high-quality materials and techniques to ensure a durable and visually pleasing result.

## Electric & Gas Safety Certifications

Our Electric & Gas Safety Certification services are essential for ensuring the safety and compliance of your electrical and gas installations.

## Kitchen and Bathroom Repair

We offer upgrades and renovations to modernize your kitchen and bathroom, incorporating the latest trends and technologies.

You're relocating to a new home, delivering items, or simply need assistance with heavy lifting, our experienced team is here to help

# Warehouse Staffing & Workforce Solutions



At Westmid Group Services, we offer a comprehensive range of workforce solutions designed to support businesses across various industries

## PICKERS AND PACKERS

- Reliable and efficient pickers and packers to streamline your warehouse and logistics operations.
- Our skilled workforce is trained to handle tasks with precision, ensuring accurate order fulfillment.
- Timely dispatch, and smooth inventory management.

## SKILLED AND SEMI-SKILLED LABOUR

Provision of skilled workers, including tradespeople, technicians, and machine operators.  
Semi-skilled labour for general construction, warehouse, and manufacturing roles.  
Workers are pre-vetted, trained, and ready to contribute from day one.

## EVENT STAFFING

- Supply of temporary staff for events, including security personnel, cleaners, and hospitality workers.
- Experienced event staff to ensure smooth operations and excellent customer service.

## INDUSTRIAL AND CONSTRUCTION LABOUR

Reliable labour for construction sites, factories, and warehouses.  
Workers trained in health and safety protocols to ensure compliance and safety on-site.  
Scalable solutions to meet project demands.

## TEMPORARY STAFFING

- Quick and reliable provision of temporary workers to cover short-term needs.
- Ideal for seasonal peaks, special projects, or employee absences.
- Flexible arrangements to suit your business requirements.

## PERMANENT RECRUITMENT

Sourcing and placing highly skilled professionals for permanent roles.  
Thorough screening and vetting processes to ensure the best fit for your organization.  
Tailored recruitment strategies to meet your long-term staffing goals.

## HEALTHCARE AND CAREGIVING STAFF

- Provision of qualified healthcare professionals, including nurses, caregivers, and support staff.
- Temporary or permanent placements to meet the needs of hospitals, clinics, and care homes.

## ADMINISTRATIVE AND CLERICAL STAFF

Supply of office support staff, including receptionists, data entry clerks, and administrative assistants.  
Skilled professionals to help manage your day-to-day operations efficiently.

# Why Choose Us?



At Westmid Services Group, we are committed to delivering exceptional services with professionalism, dedication, and care. Our aim is to provide reliable solutions that add value to your business and create a safe, clean, and secure environment. We believe in building long-term relationships with our clients based on trust, quality, and customer satisfaction.

**1**

## **Experienced Team**

Our skilled and trained staff brings years of experience to ensure the highest standard of service for every client.

**2**

## **Tailored Solutions**

We understand every business is different. That's why we offer customized services to meet your specific needs.

**3**

## **Quality Assurance**

We maintain strict quality control processes to ensure consistent, reliable, and professional service delivery.

**4**

## **24/7 Support**

Our dedicated support team is available around the clock to assist you whenever you need us.



# Our Process & Workflow



Choose WestMid Group for reliable, professional service backed by years of expertise. We deliver high-quality, cost-effective solutions tailored to your needs, with a strong focus on safety, innovation, and client satisfaction.



## Our Process

### Enquiry

- Forenquiring make a call or mail us

### Stay Calm

- Feel Free & Relax Yourself



### Your Need

- Search the Service you need

### Confirm

- Get your quote & confirm us

## Workflow

“ We provide one stop services solutions for all your needs ”

one stop service solutions for you



our business is to serve yours

# “Technological Advancements in Our Services”

We are constantly evolving with the latest innovations to ensure faster, smarter, and more reliable services for our customers

## ■ Security Services: Smarter Protection

AI-Powered Surveillance: Advanced CCTV and smart monitoring systems detect unusual activity in real-time.

## ■ Integrated & Efficient

Real-time facility performance metrics at your fingertips. Preventive maintenance alerts to reduce downtime.

## ■ Cleaner Through Innovation

Using sustainable tech and cleaning agents to reduce environmental impact.

## ■ Flexible Solutions

We offer customizable staffing solutions to match your specific requirements and timelines.

# Strategic Collaborations & Industry Partnerships



At Westmid Service Group, we believe strong partnerships drive exceptional service and sustainable growth. By collaborating with industry leaders, tech providers, and clients, we stay ahead of innovation and deliver tailored, high-quality solutions across all our service areas.



# The Power of a Reliable Network



At Westmid Service Group, we believe strong partnerships drive exceptional service and sustainable growth. By collaborating with industry leaders, tech providers, and clients, we stay ahead of innovation and deliver tailored, high-quality solutions across all our service areas.



## → Seamless Service Delivery

Our connected service model enables seamless teamwork, faster response, and consistent excellence across all sites.

## → Skilled, Verified Workforce

We have a skilled team ready to deploy, backed by real-time communication and strong management oversight.

## → Dedicated Expertise

Every member of our team brings specialized knowledge and a commitment to excellence.

## → Long-Term Partnerships

We don't just deliver services—we build relationships that grow and evolve with your needs.

Let us be the backbone of your success because your business deserves nothing less.

# Supply Chain & Procurement



At Westmid Service Group, we believe strong partnerships drive exceptional service and sustainable growth. By collaborating with industry leaders, tech providers, and clients, we stay ahead of innovation and deliver tailored, high-quality solutions across all our service areas.



Trusted supplier network with strict vetting and compliance



Cost-efficient sourcing without compromising quality



Fast, flexible procurement to meet urgent demands



Ethical and sustainable procurement practices



# Key Clients & Case Studies



## Leading UK universities and colleges

We provide tailored facilities and security services that support safe, efficient, and welcoming learning environments across campuses.

## Major retail chains and shopping centres

Our responsive and reliable teams help retail clients maintain secure, clean, and customer-friendly spaces that enhance shopping experiences.



## Healthcare providers and hospitals

We deliver high-standard support services critical to healthcare settings, with a focus on hygiene, safety, and operational efficiency.

## High-profile corporate offices

Our discreet and professional services ensure a secure, well-maintained, and productive workplace for corporate clients across the UK.





## Testimonials from Clients & Partners



“ AtWestmid ServicesGroup, clientsatisfaction isat theheart of everything we do. Our long-standing relationships with clients and partners are built on trust, quality, and consistent performance. Here's what some of them have to say about working with us: ”

“ "Westmid has been a reliable partner for our facility management needs. Their professionalism, quick response, and attention to detail have made a significant difference in our operations." ”

“ "We were impressed by how quickly and effectively Westmid deployed a full security team across multiple sites. Their service is consistently excellent, and their team is always approachable and proactive." ”

“ "In a healthcare environment, trust and efficiency are vital. Westmid delivers both. Their staff are well-trained, courteous, and always go the extra mile to support our patients and teams." ”

# COMPLIANCE & CERTIFICATIONS

“At Westmid Services Group, we maintain the highest compliance standards and are proud to be an SIA Approved Contractor, reflecting our commitment to quality, safety, and professionalism across all services”

PROUD TO BE AN SIA APPROVED CONTRACTOR

THE HIGHEST STANDARDS OF COMPLIANCE



Security Industry Authority

## Certificate of Approval

This is to certify that

**Westmid Services Group Ltd**

**Start date** 1 February 2025      **End date** 31 January 2026

Has met the requirements of the Security Industry Authority's Approved Contractor Scheme



In achieving approved contractor status, the SIA has approved the above organisation for the activities of:

**Security Guarding**

Assessing Body:

**British Assessment Bureau (a subsidiary of Amtivo Group Ltd)**

Authentication and further detail is available on the SIA Approved Contractor Register:  
[www.sia.homeoffice.gov.uk/rcac](http://www.sia.homeoffice.gov.uk/rcac)





# GET IN TOUCH



## Business Hours

Monday– Friday  
09:00 AM – 05:00 PM



## Service Hours

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